

Lip Solutions:

Collagen Lip Treatment

Customer problem: Lips that have lost their volume and, with aging, sun and pollution, have developed fine lines that cause lipstick bleeding and smudging. Temporary fixes like injections or lipsticks with cinnamon, menthol or other irritants don't deal with the real cause of the problem.

Solution: Modèle Collagen Lip Treatment

- Clinically proven to improve the condition of the lips
- Reduces the appearance of wrinkles and fine lines by up to 30%
- Improves hydration by up to 60%
- Restores lost lip volume by up to 40%

Science:

Unique, patented formula containing:

- PAL-GHK (Palmitoil-Glycine-Histidyl-Lysine) - a highly potent fatty acid combination that stimulates the production of collagen in the lips, reducing the look of fine lines and restoring lost volume.
- Biocrystal® Complex – a mother-of-pearl extract that adds hydration, sheen and softness to the lips

System (directions for use):

- Use alone or as a base for lipstick
- Apply 3 times a day on makeup-free lips
- Use for a minimum of 30 days
- To enhance results, use with Modèle Perfect Lips™ Colour Volumizing Lipsticks and Lip Defining Pencil

